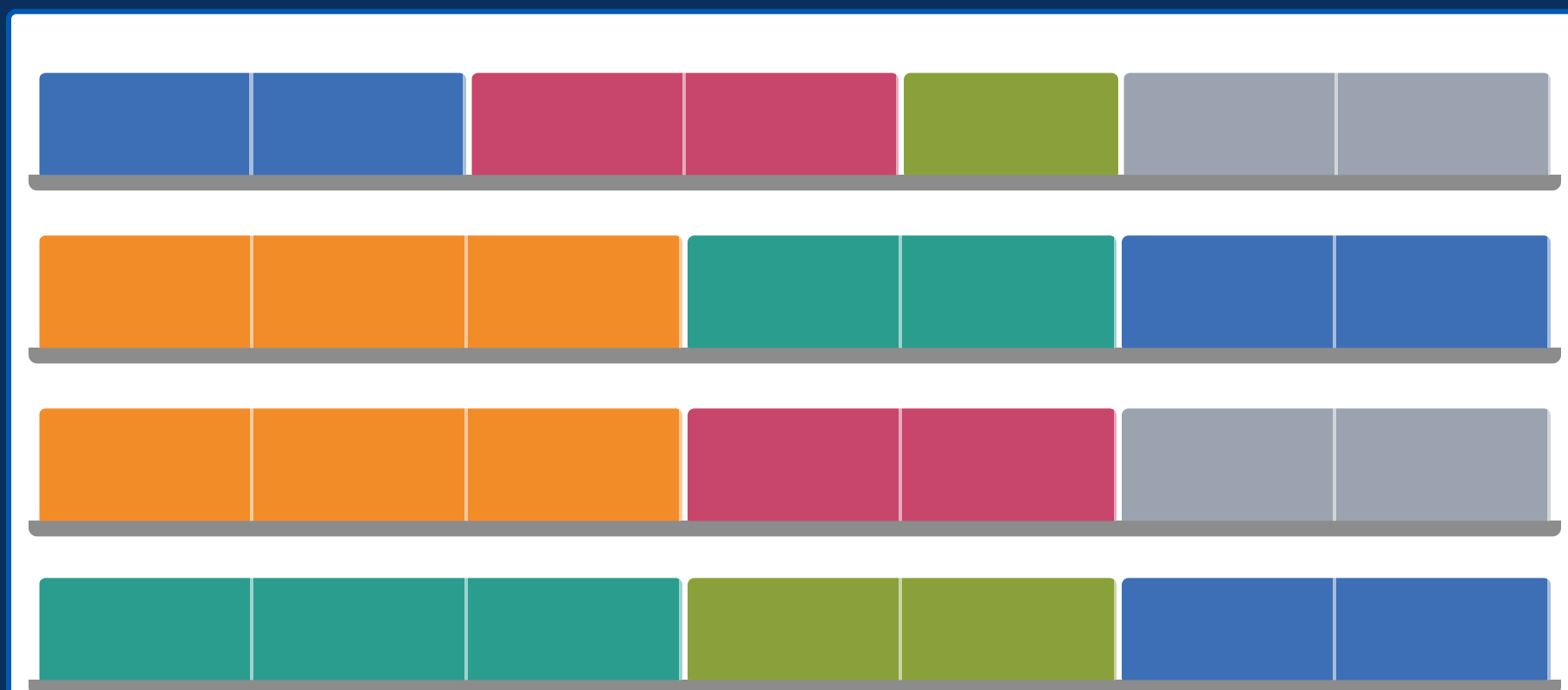


FOR SUPPLIERS

5 questions your retailer's planograms already answer.

You just can't see the answers in a PDF.



Swipe →



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01

Did we get the facings we agreed?

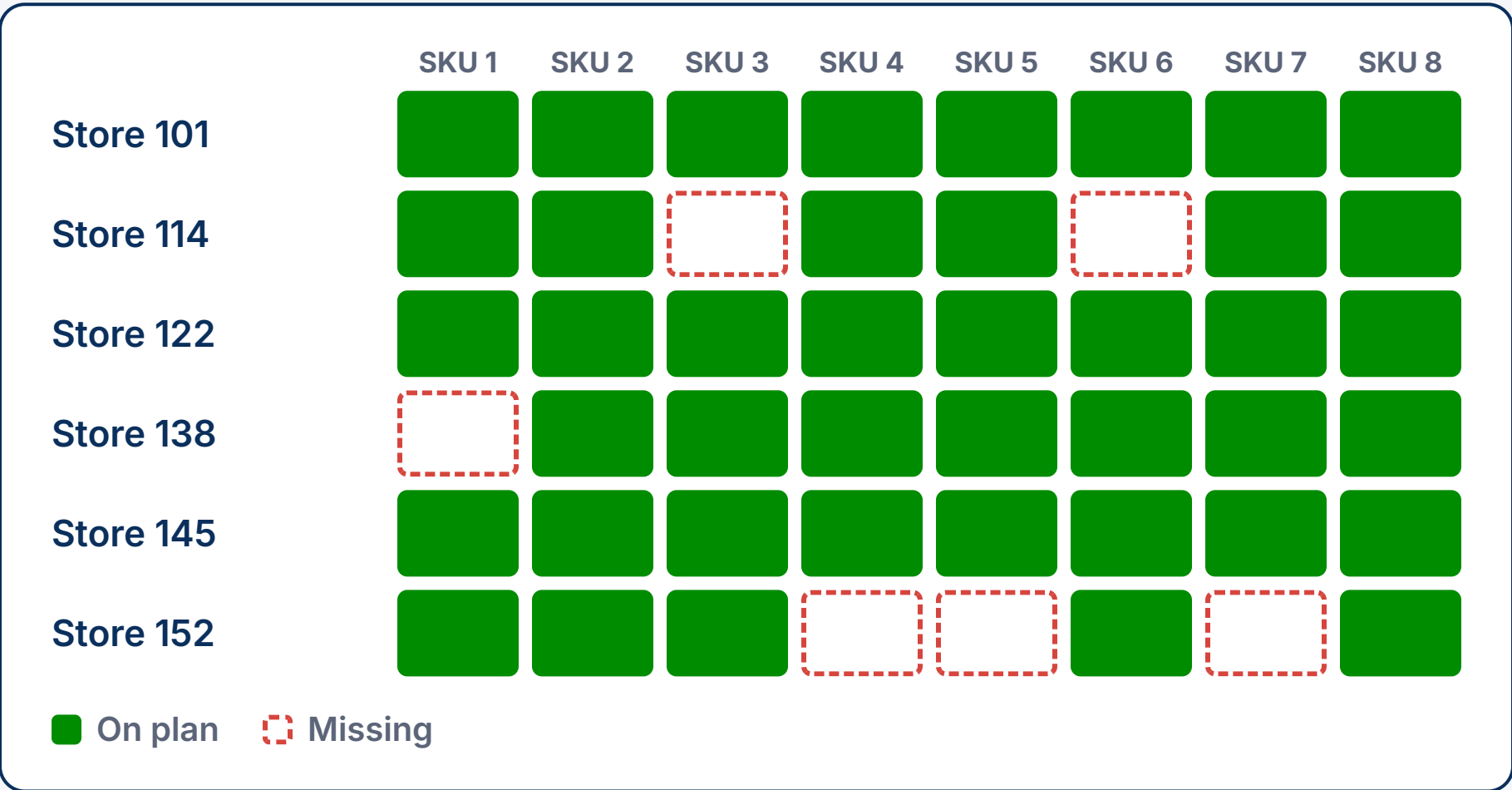
Check the new plan against what was agreed, SKU by SKU.

LINE	AGREED	ON PLAN	
Brand A 500g	4	4	✓
Brand A 1kg	3	2	-1
Brand A Light	2	2	✓
Brand A Multipack	2	0	Missing

02

Which stores are missing our lines?

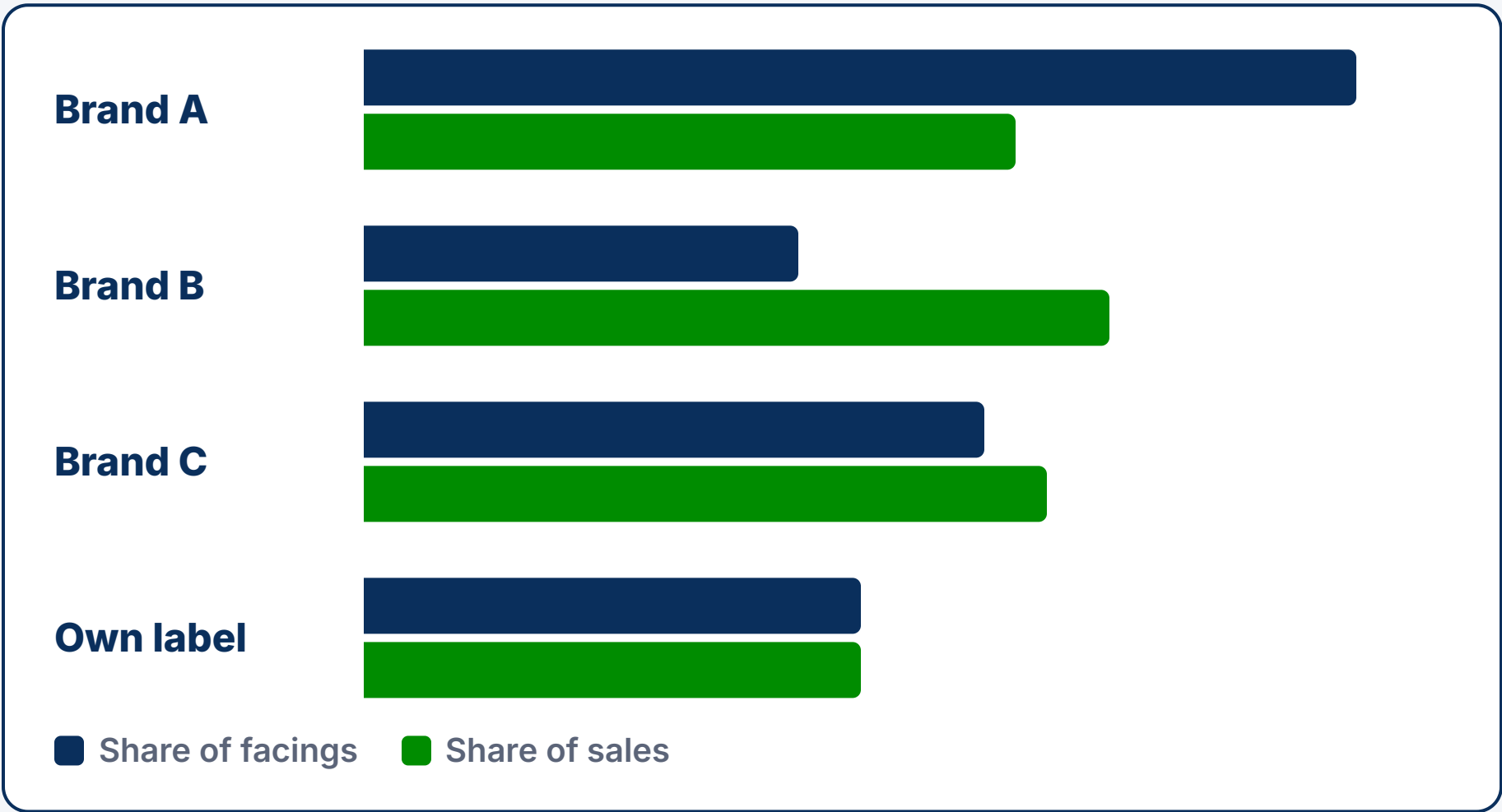
Distribution by planogram and by store, in one view.



03

Are we overspaced or squeezed?

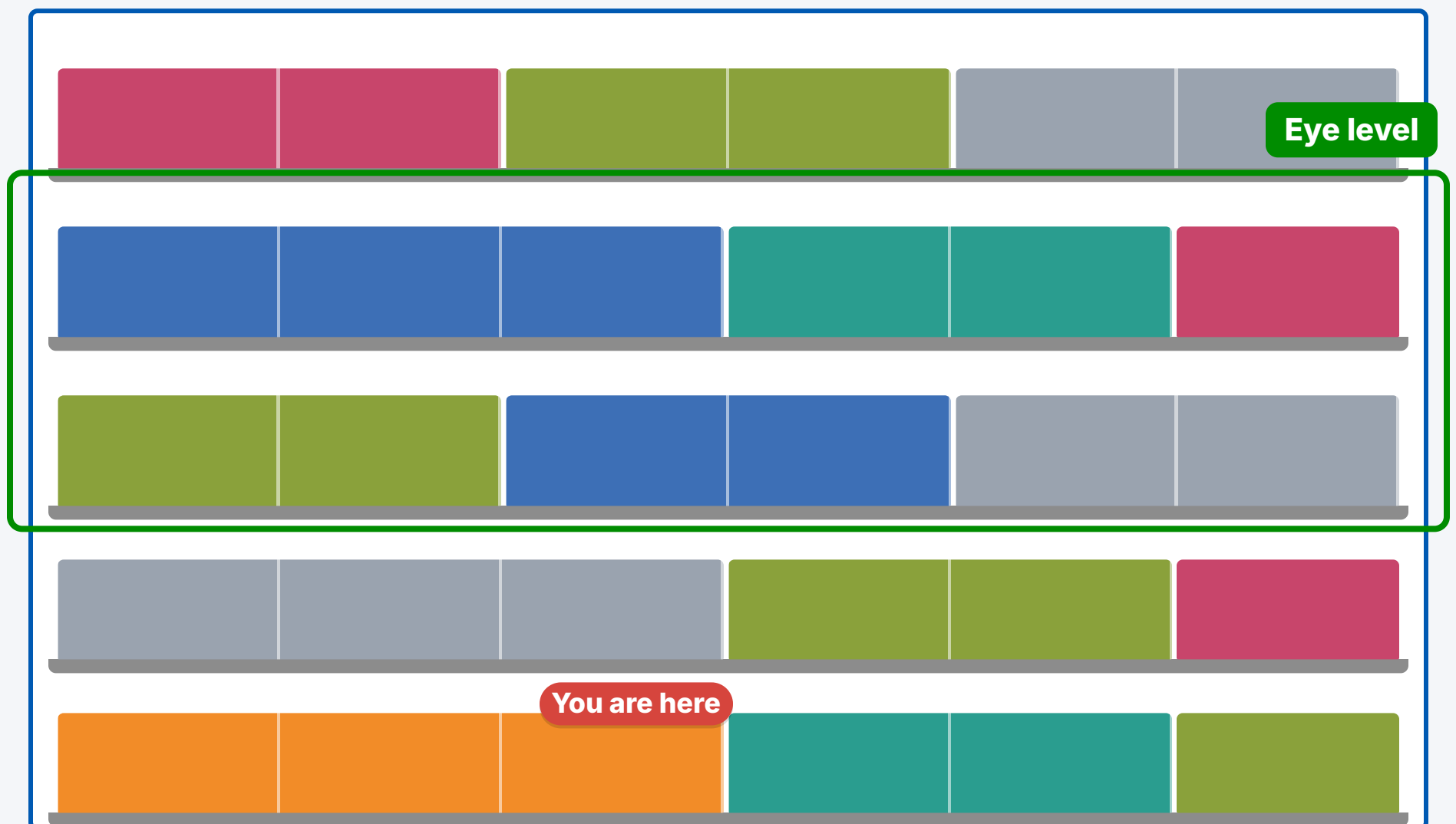
Share of the shelf compared with share of sales, by brand.



04

Where are we on the shelf?

Eye level or the bottom shelf? And who's beside us?



05

What changed at the last reset?

Facings gained and lost, lines delisted, lines moved.

+2**Brand A 500g****-1****Brand A 1kg****Delisted****Brand A Multipack****Moved****Brand A Light: shelf 3 → shelf 5**

YOUR PLANOGRAMS HOLD THE ANSWERS

Send us a planogram PDF. We'll show you what it's telling you.

Message me the word PLANOGRAM to get started.

Message "PLANOGRAM"

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