

THE SHELFSTOCK MOBILE APP

Your planograms, in your pocket.

For reps, merchandisers and store teams. Every store's planogram, on the shop floor, on the phone you already carry.

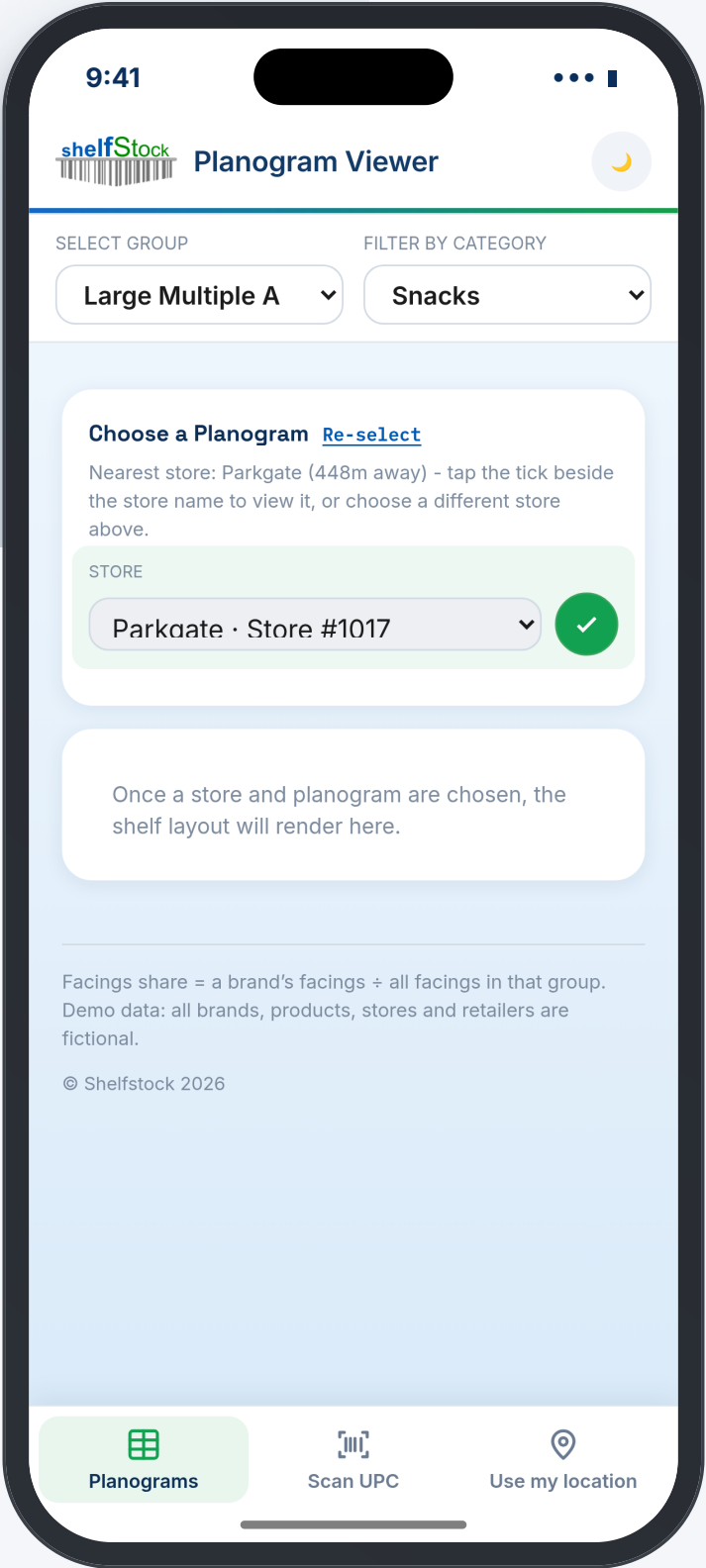


Swipe →

1

Find the store you're standing in.

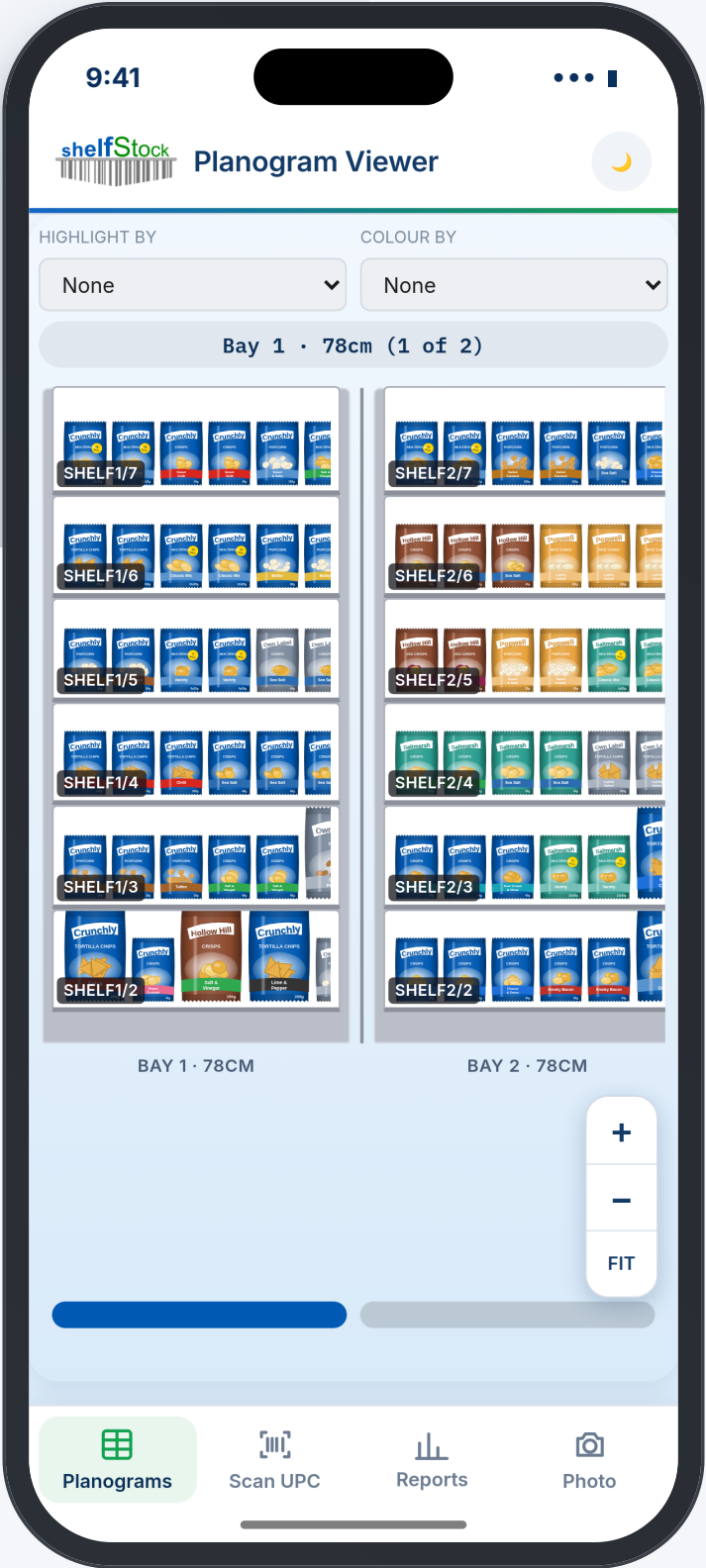
Tap "Use my location" and the nearest store's planogram is ready to open. No searching.



2

See the shelf **exactly** as planned.

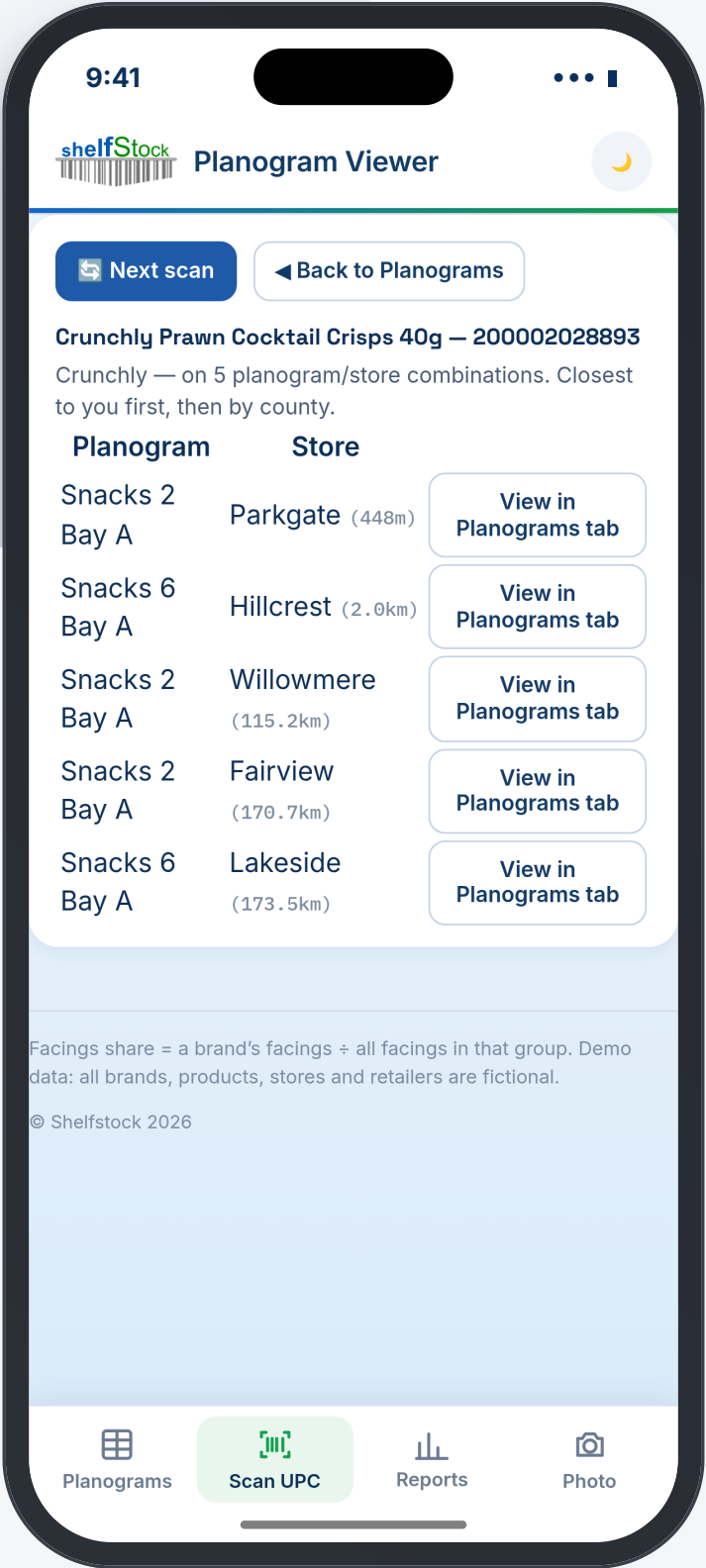
Swipe bay by bay, zoom with + and –. Real shelf heights, real facings, real products.



3

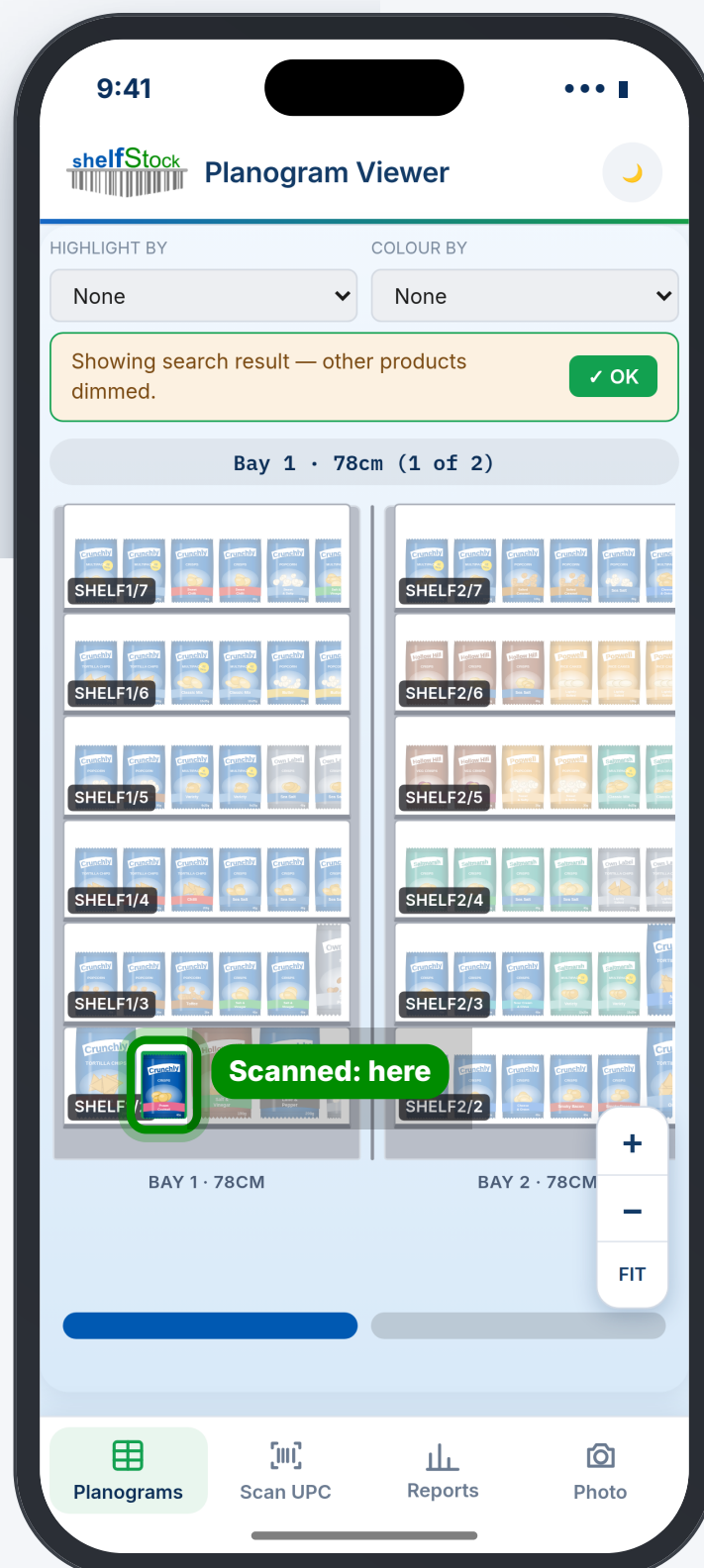
Scan a barcode. See where it belongs.

Scan any pack. The app lists every planogram and store it's on, nearest first.



It lights up **on the shelf.**

Tap through and the right bay opens with the product highlighted. Everything else fades back.



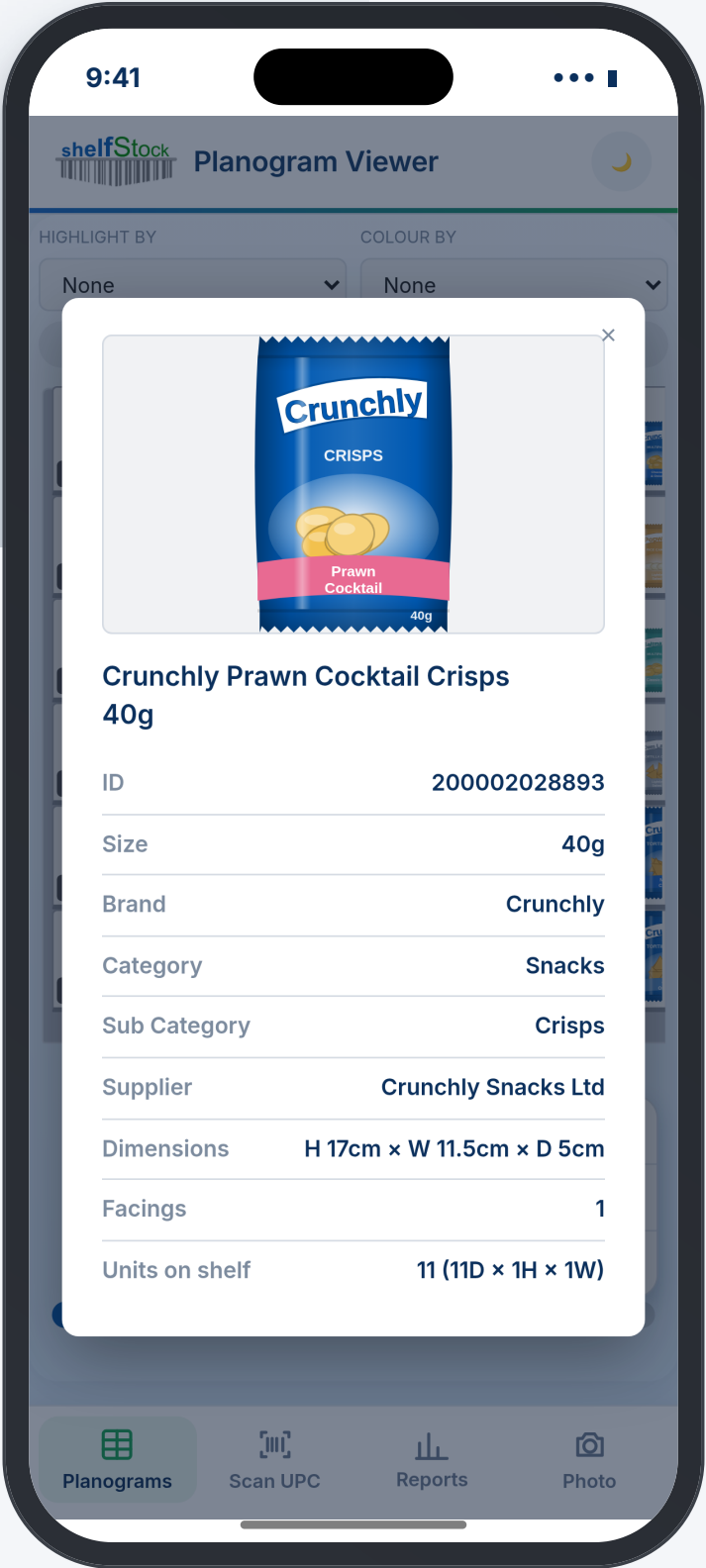
Colour by brand or supplier.

See every brand block at a glance, or highlight best sellers, sales gaps and lines to delist.



Tap any product **for the details.**

Size, supplier, dimensions, facings and units on shelf, with a pack photo.



CONVENIENCE THAT PAYS FOR ITSELF

No more printed planograms **in the back office.**

Every visit starts with the right plan, on the phone you already carry.

- ✓ Resets done right first time
- ✓ Photo proof of every visit, filed to a secure folder
- ✓ Less time searching, more time selling
- ✓ Reps, merchandisers and store staff on the same plan
- ✓ Runs in any smartphone browser

Message me the word **APP** for a demo.

Gerry Byrne

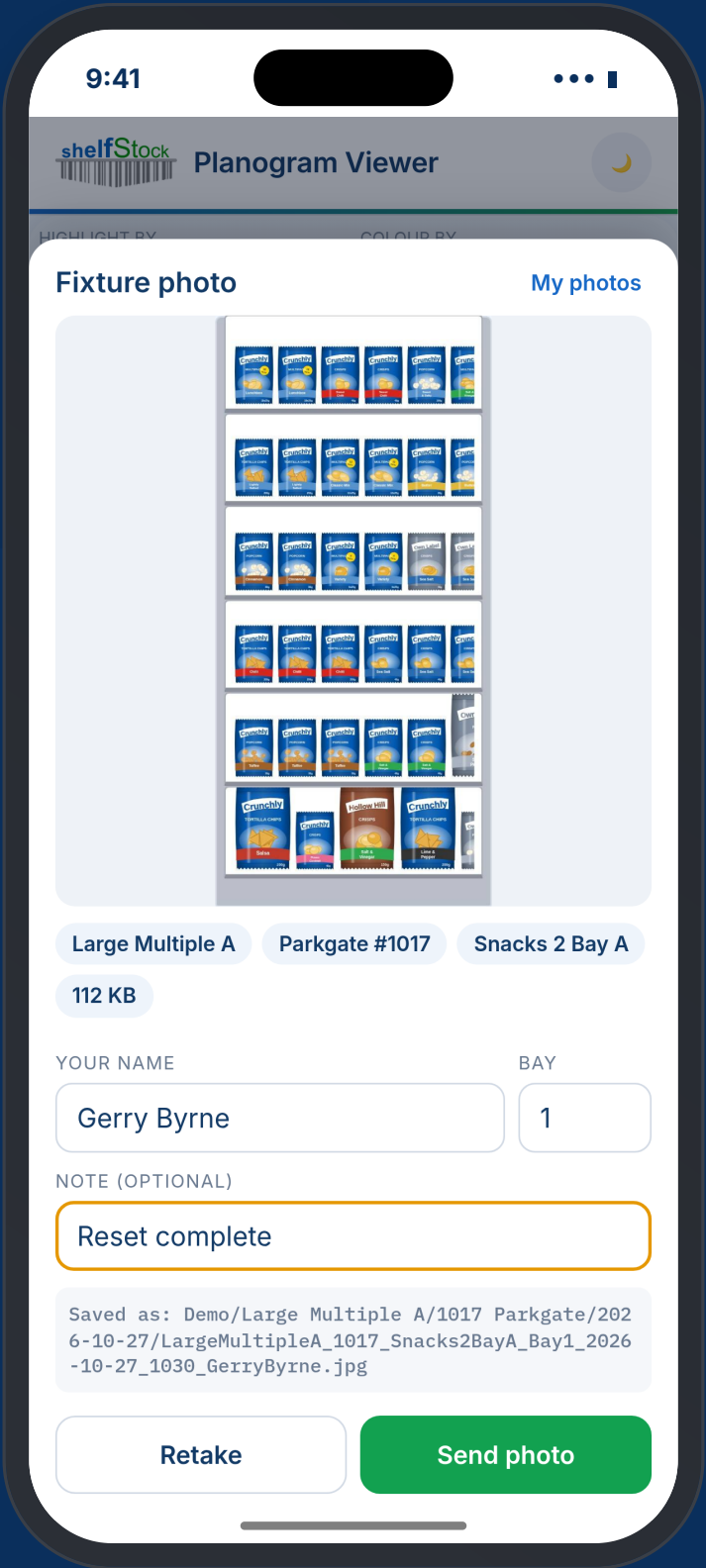
gerry@shelfstock.ie

www.shelfstock.ie



Prove it's **on the shelf.**

The reset is done. Now show it. One photo from the rep's phone, filed where head office can find it.

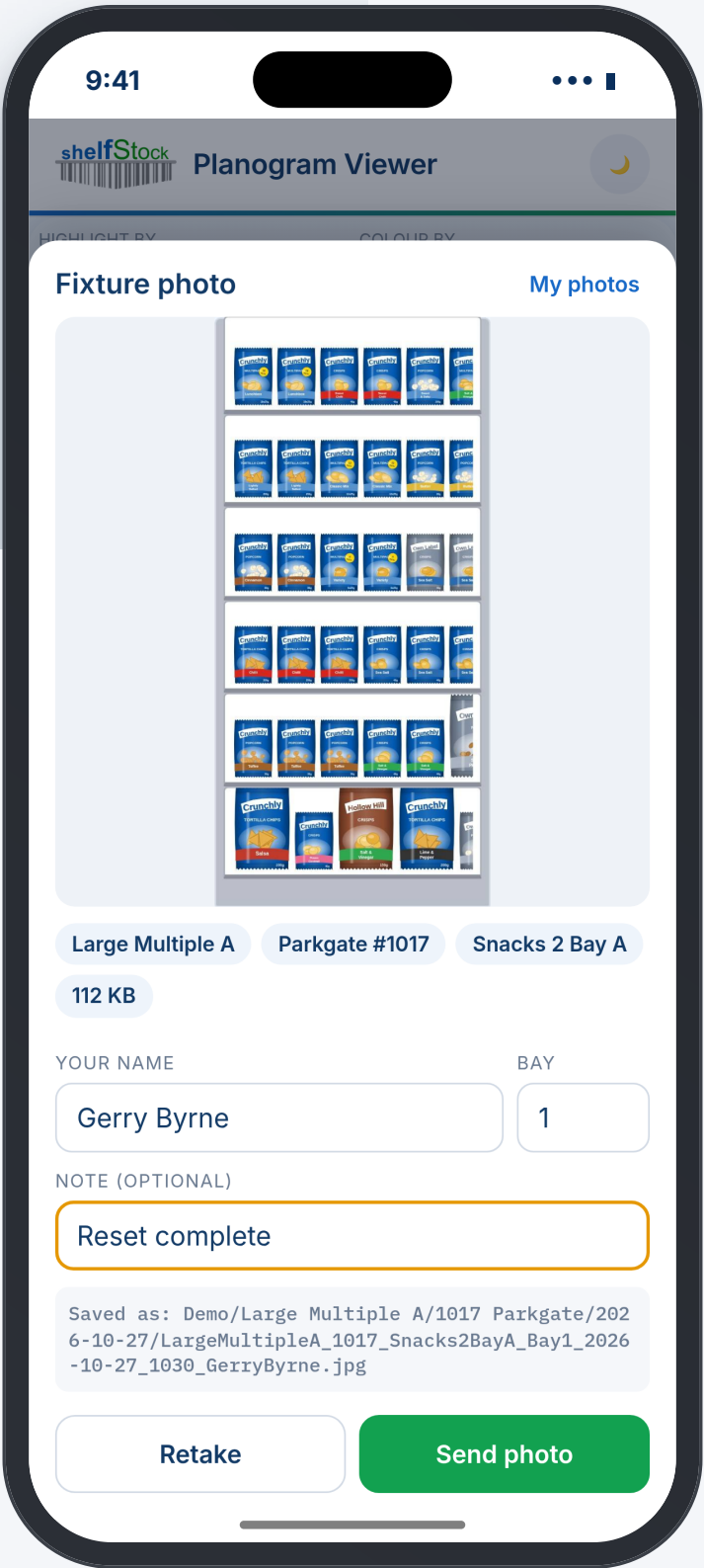


Swipe →

1

Snap the bay after a reset.

The app already knows the store, planogram and bay. Add your name and a note, then send.



Filed automatically.

Every photo lands in a secure folder, sorted by client, retailer, store and date, with a file name that says exactly what it is.



Secure folder



Demo client



Large Multiple A retailer



1017 Parkgate store



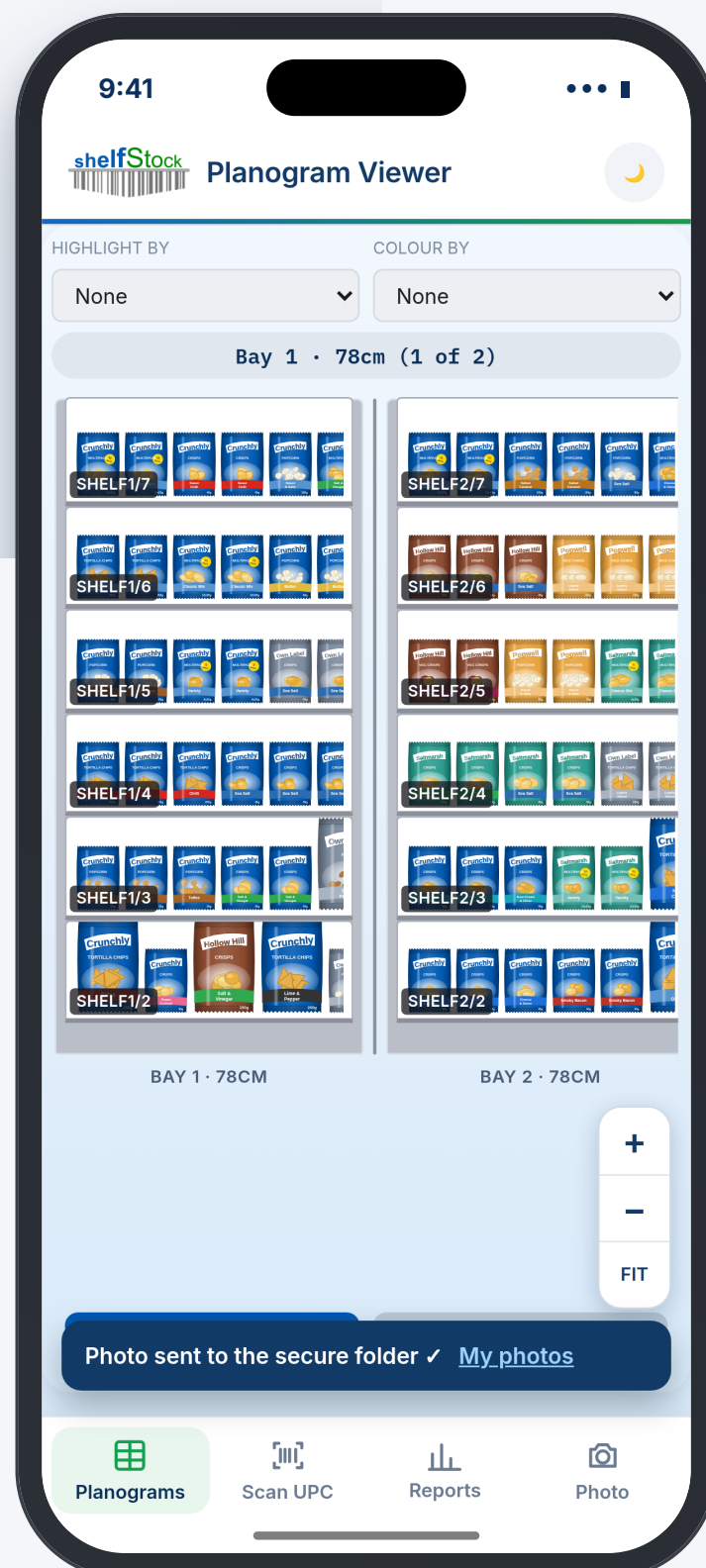
2026-10-27 date



LargeMultipleA_1017_Snacks2BayA_Bay1_2026-10-27_1030_GerryByrne.jpg

No signal? **It sends later.**

Photos wait safely on the phone and send when you're back online. A tick confirms each one has arrived.



Every visit, **logged.**

Head office sees who photographed which bay, where and when, and can export the log to CSV.

DATE	STORE	PLANOGRAM	BAY	REP	STATUS
27 Oct 10:30	1017 Parkgate	Snacks 2 Bay A	1	Gerry B.	Sent
27 Oct 10:34	1017 Parkgate	Snacks 2 Bay A	2	Gerry B.	Sent
27 Oct 11:52	1162 Hillcrest	Snacks 6 Bay A	3	Aoife M.	Sent
27 Oct 14:05	1044 Willowmere	Soft Drinks 4 Bay	2	Conor D.	Sent
28 Oct 09:18	1079 Fairview	Snacks 2 Bay A	1	Aoife M.	Sent
28 Oct 09:41	1153 Lakeside	Snacks 6 Bay A	5	Conor D.	Sent

↓ Export to CSV

Illustration with demo data.

PHOTO PROOF, WITHOUT THE ADMIN

Know the reset **really** happened.

- ✓ One tap from the planogram the rep is already on
- ✓ Named and filed automatically, no renaming
- ✓ Works with no signal
- ✓ Stored in your own secure folder, not on our website
- ✓ A full log of every visit

Message me the word **PHOTO** for a demo.

Gerry Byrne

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